

Diabetic Americans Mailing List



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Total Universe: 34,836,740

Base Rate: \$75.00/M

Description Summary

Our Diabetic Americans Mailing List consists of over 34 million people who are currently suffering from diabetes. These prospects have a huge interest in personal health and weight loss, depending on whether they are considered Type 1 or Type 2. This diagnosis changes the lifestyle of diabetics because their lives start to revolve around products and medications that help them to be the healthiest they can possibly be. Utilizing mailing, phone, and email lists could make a huge difference in your direct marketing strategy.

How Our Data Is Compiled

Our Diabetic Americans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2015, approximately 9.4% of the U.S. population was diagnosed with diabetes (both type 1 and type 2 combined)
- About 1.5 million Americans are diagnosed with diabetes every year

Recommended Usage

Our Diabetic Americans Database can be used to contact individuals suffering from diabetes who may be great candidates for offers in areas such as special medical equipment, gym memberships, health services, financial, insurance and other offers.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Lifestyle
Type of Diabetes (1 or 2)

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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